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leonard lynn is professor of management policy at case western reserve university, usa.kono, toyohiro is the author of 'strategic new product development for the ...

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TOYOHIRO KONO (AUTHOR OF STRATEGIC NEW PRODUCT DEVELOPMENT ...

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toyohiro kono is the author of strategic new product development for the global economy (5.00 avg rating, 1 rating, 0 reviews, published 2007), strategic...

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